

#Together_we_make_impact



INVESTING IN FINTECH BUSINESS



Santa Clara
UNIVERSITY



Investing in Fintech Businesses

The program offers a comprehensive exploration of how technology is transforming finance. Through a series of expert-led lectures and interactive workshops, participants will delve into FinTech investment strategies and gain a thorough understanding of the sector's dynamics. The curriculum includes an in-depth immersion into Silicon Valley's ecosystem, providing valuable opportunities to connect with leading FinTech startups, seasoned investors, and industry experts. This experience highlights the lifecycle of ventures and strategies for strategic growth. Aimed at equipping attendees with critical insights, the program emphasizes the importance of legal compliance, the strategic value of investments, and the transformative impact of partnerships in the FinTech industry.

Target Competencies

- Digital Transformation
- Corporate Finance
- Analytics / Decision Sciences
- Compliance Advisory
- Legal Knowledge
- Creativity And Innovativeness

Target Audience

- Portfolio and Fund managers
- Financial Analysts and Investment Bankers
- Venture Capitalists and Investors

Learning Outcomes

- Gain insights into Silicon Valley's ecosystem and its influence on global FinTech, while mastering investment principles essential for thriving in this dynamic environment.
- Analyze the progression of finance, emphasizing the integration of cutting-edge technologies into established financial systems.
- Enhance your ability to identify and evaluate high-potential FinTech opportunities through practical case studies and engaging interactive sessions.
- Develop strategies to address complex regulatory requirements and ethical considerations in the realm of financial innovation.
- Explore the legal frameworks and compliance essentials for FinTech investments, with a focus on intellectual property and international transaction management.



36,938 SAR



12 May 2025

Trainers

- Karl Motey
- Daniel Trepanier
- Seoyoung Kim
- Gerald Brady
- Shaloo Garg
- Roja Amrollah

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE
12:30pm-1:15pm	9:00am-12:00pm	8:00am-12:00 Pm	9:00am-12:00pm	8:00 AM 12:00 PM
Lunch and Networking	Session 1 <ul style="list-style-type: none"> Regulatory Compliance (and Ethics) in the Age of Innovation precipitated a wave of challenges in regulating new technologies, treating like-kind TradFi and FinTech services opportunities. 	<ul style="list-style-type: none"> Site Visits Deep Dive into FinTech Legalities Engagement with a Corporate Venture Capital (CVC) Team 	Session 1 <ul style="list-style-type: none"> Evaluating FinTech Startups :This workshop serves as a complement to "Flipping the Script," 	<ul style="list-style-type: none"> Site Visits Inside Look at Leading Silicon Valley Venture Capital Insights from a Corporate M&A Team
1:15pm-1:30pm	12:00pm-1:00pm	12:00pm-1:00pm	12:00 PM	12:30pm-1:15pm
Session 1 <ul style="list-style-type: none"> FinTech Trends Challenging to think critically about important institutional features and market mechanisms in traditional finance 	Lunch and Networking	Lunch and Networking	Learning Reflections	Lunch and Networking
4:00pm-4:15pm	1:00pm-4:00pm	1:30pm-3:00pm	12:30pm-1:15pm	1:00pm-4:00pm
Learning Reflections	Session 2 <ul style="list-style-type: none"> Workshop: Flipping the Script Through a combination of an initial lecture followed by guided group discussions and live oral defenses providing a framework commonly followed by VCs and Investment Committees when assessing investment opportunities 	<ul style="list-style-type: none"> Site Visits Exclusive Insight into Rising FinTech Startups 	Lunch and Networking	Session 1 Workshop: Building an Investment Portfolio
4:00pm-4:15pm	4:00pm-5:00pm		4:00pm-5:00pm	4:00pm-4:30pm
Campus Tour	Learning Reflections		<ul style="list-style-type: none"> Site Visits Exploring Legal Frameworks Discussion by Transfer Engaging with a Specialized FinTech VC Fund 	Learning Reflections & Certificate ceremony

Classroom Sessions

Discussion Groups \ Activity

Time

Break/Meal

About Santa Clara University

Excellent Work Groups

Training at Santa Clara University provides you with the unique opportunity to engage with a diverse group of peers, each representing various organizations and career stages. This blend of perspectives will enhance your learning journey and broaden your professional connections within your field, helping you grow both personally and professionally.



An Optimal, Have-It-All Learning Environment

The Santa Clara University s facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

Santa Clara University is conveniently located with easy access to transportation. The campus is directly connected to major transit routes, making it simple to reach by public transportation, ride-hailing apps, or private vehicles. Once you arrive, follow the signs to the main entrance for a smooth and quick arrival.



At the Heart of Silicon Valley

Located in the heart of Silicon Valley, Santa Clara University's campus is strategically positioned near leading tech companies and innovation hubs. The area is also home to vibrant dining, entertainment, and cultural spots, creating an exciting and dynamic environment that enhances both the academic and personal experience for students.



Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

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