



HIGH POTENTIAL INSURANCE LEADERS PROGRAM

High Potential Insurance Leaders Programme

The High Potential Insurance Leaders Programme is a four-day intensive training designed for young professionals in the insurance industry who exhibit potential for future strategic leadership roles. This programme aims to equip participants with the knowledge and skills necessary to navigate and lead in the evolving landscape of the insurance sector. The curriculum covers critical areas such as drivers of value creation in insurance, the impact of AI and data, natural catastrophe management, and sustainability. Through expert-led sessions, interactive group work, and practical case studies, participants will gain a comprehensive understanding of the key drivers shaping the future of the insurance industry.



10,400 SAR



03 NOV 2025

Trainers

Malcolm Bell

Principal Consultant, Wellington Training

Alexander Braun

 Associate Professor of Insurance and Capital Markets,
 University of St. Gallen

Marc Giger

 Natural Catastrophe Expert and Senior Property
 Underwriter

Bärbel Mack

Principal, Be Shaping the Future

Target Competencies

High-potential professionals in the insurance industry with strong prospects for future strategic leadership roles, and eager to further develop their leadership, analytical, and innovation skills

Target Audience

Strategic Thinking & Decision-Making Leadership
 & Strategic Communication Risk Management &
 Crisis Preparedness

Learning Outcomes

- Understand the drivers of value creation in the insurance industry, including economic principles and strategic decision-making.
- Explore the role of AI and data in transforming the insurance value chain and recognize the impact of data and AI on innovation and strategic planning.
- Develop an understanding for managing natural catastrophes, including risk assessment, modeling, and catastrophe insurance products.
- Develop an understanding of sustainability across the insurance value chain: from strategy to action, using best practice examples for long-term success.
- Understand the tools and benefits to embed sustainability principles across the insurance value chain and use insights to identify opportunities based on existing gaps.

DAY ONE	DAY TWO	DAY THREE	DAY FOUR
Session 1: 9 AM	Session 1: 9 AM	Session 1: 9 AM	Session 1: 9 AM
Introduction, , risk and return, discovering shareholder expectations, calculating cost of capital	Data and Analytics, Deep Learning, Machine Learning and GenAI fundamentals	Fundamentals of Nat Cat risk management	Introduction and Sustainability focus areas across the insurance value chain
10:30 AM	10:30 AM	10:30 AM	10:30 AM
Break	Break	Break	Break
Session 2 : 10.45 AM	Session 2 : 10.45 AM	Session 2 : 10.45 AM	Session 2 : 10.45 AM
Understanding the economics of the insurance business. Reporting financial performance. The role of capital	The role of Ai in transforming the insurance value chain	Natural catastrophe modeling and managing uncertainty	Defining a sustainability strategy and action plan
12:00 PM	12:00 PM	12:00 PM	12:00 PM
Lunch	Lunch	Lunch	Lunch
Session 3 : 1:00 PM	Session 3 : 1:00 PM	Session 3 : 1:00 PM	Session 3 : 1:00 PM
Measuring value creation. Identifying the key financial drivers of an insurance company	The role of Ai and Data in transforming the value chain – Group work	Insurance solutions and risk transfer in Natural catastrophes	Sustainability principles – tools and benefits
2:15 PM	2:15 PM	2:15 PM	2:15 PM
Break	Break	Break	Break
Session 4 : 2:30 PM	Session 4 : 2:30 PM	Session 4 : 2:30 PM	Session 4 : 2:30 PM
Identifying strategic drivers and the relative impact of different decisions on value creation.	Data and AI driven Product innovation and People and culture	Building future resilience and key takeaways	Sustainability gap analysis and programme closing
Closing Day 1: 4:00	Closing Day 2: 4:00	Closing Day 3: 4:00	Closing Day 4: 4:00

Classroom Sessions

Discussion Groups \ Activity

Time

Break/Meal

About the Financial Academy

Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.



Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

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THE FINANCIAL ACADEMY

