

#Together_we_make_impact



FUTURE FINANCIAL LEADERSHIP PROGRAM (FFLP)



الأكاديمية المالية
THE FINANCIAL ACADEMY

Center for
Creative
Leadership

 FA.GOV.SA

Future Financial Leadership Program (FFLP)

The Financial Future Leadership Program (FFLP) is one of the initiatives of the Financial Academy that contributes to achieving Vision 2030 by developing a select group of leaders in the financial sector to drive progress and the future development of the sector in line with the objectives of the Financial Sector Development Program (FSDP)

Target Competencies

- Strategic thinking
- Analytics/ Decision Sciences
- Self-development
- Leading change
- Negotiation and persuasion skills
- Creativity and innovativeness
- Decision making
- Teamwork

Target Audience:

- Senior Leaders - Leading the future and functions.
- Banking, Insurance and Investment sectors executives and leaders.
- Mid to Senior-Level Managers.
- Product development seniors.
- Digital transformation seniors.
- Risk management seniors.

Learning Outcomes

- Acquire the necessary macro insights to be able to engage in a more strategic view of the business and create a different future in a balanced manner.
MODULE 1. Envision the Future. 1.5 days & LiveOnline Session.
- Develop the leadership knowledge and skill required to maintain personal energy and effectiveness in a volatile and unpredictable environment.
MODULE 2. Lead the Future. 1.5 days.
- Acquire a new skillset for the age of digital in order to adopt collaborative leadership approaches and practices that shape culture and support transformation, innovation and agility. **MODULE 3. Build & Collaborate. 1.5 days.**
- Develop competencies to lead transformation strategically and shape the culture that will enable a successful future. **MODULE 4. Transform & Deliver. 1.5 days.**
- Discover important external perspectives (“outside-looking-in”) to better sense and make-sense of the world. **Virtual Immersions x 4**



21,413 SAR



19 Apr 2025 / 14 Days

6 Sep 2025 / 14 Days

Trainers:

- **Katie Dardagan:** Leadership Solutions Associate - Executive Coach
- **Richard Robinson:** Manager of Advisory at Oxford Analytica
- **Prof. Herman Singh:** CEO, NED, Professor for Digital Strategy, Exponential leadership and Organisation agility
- **Rolf Schimrock:** Leadership Solutions Associate
- **Keith Jones:** Leadership Solutions Associate

MODULE 1 - 1.5 days

Module Objective

Participants acquire the necessary macro insights to be able to engage in a more strategic view of the business and create a different future in a balanced manner.

Content Highlights

This module is an immersive experience based on a case study developed specifically for the program by Oxford Analytica. The study is entitled 'Outlook for the global financial sector to 2030: What next for Saudi Arabia?'

Pre-work: Attend individual coaching (Korn Ferry Assessment debrief) Attend pre module webinar

FRIDAY - 1/2 day

09:00 AM - 10:30

Setting the context; introductions; recap/reflections on the concepts covered at the kick-off

The key highlights of the report and implications for KSA

OA GROUP EXERCISE 1: Internalizing the global financial sector outlook to 2030

15:15- 15:45 BREAK

OA GROUP EXERCISE 2: Unpacking the subsectors of the financial industry and implications for KSA

Recap the learning

Prepare for day 2 morning plenary session

SATURDAY – Full Day

09:00 - 10:00 AM

OA PLENARY SESSION EXERCISE 1&2 and Case Study presentation on Anglo American.

10:00 - 10:30 AM

MID-POINT GROUP REFLECTION: What do we know now that we did not know 24 hrs ago? What beliefs have shifted? What emotions have been engaged?

10:30 - 10:45 BREAK

10:45-11:15 AM

OA GROUP EXERCISE 3. Strategic Policy Options for KSA

11:15 AM - 12:00 pm

OA PLENARY SESSION EXERCISE

12:00 - 13:00 pm

Q&A AND GROUP DISCUSSION

13:00 – 14:00 Lunch (Café table set up)

14:00 - 16:00 pm

KNOWLEDGE CAFÉ ROUNDS OF INQUIRY AND DIALOGUE: Surfacing the group's collective knowledge; learning from each other; sharing ideas and insights; gaining a deeper understanding of the topic and the issues involved and exploring possibilities.

16:00 - 16:15 BREAK

16:15 -17:00 pm

SENSEMAKING(what, so what, now what?) CLOSING REMARKS

MODULE 2 - 1.5 days

Module Objective

Participants acquire a new skillset for the age of digital in order to adopt collaborative leadership approaches and practices that shape culture and support transformation, innovation and agility.

Content Highlights

Addressing complexity
Disruption in Financial services
Strategic benefits of platforms
The exponential power of collaboration
The challenges to be addressed

Pre work: CLA

FRIDAY - 1/2 day

13:30 - 14:00	Welcome
14:00 - 15:00	Combinatorial Innovation including breakout and focus on the silos busting teams.
BREAK	
15:15 - 16:15	Agile Enterprise including breakout on the obstacles to collaboration and focus on influencing w/o authority
16:15 - 17:15	Collaborative Innovation including case study Procter & Gamble
17:15	Reflections

SATURDAY – Full Day

09:00	Reflections
09:45	The Impact of the disruption in the Financial Industry
10:30 BREAK	
10:45	Platforms & Systems
11:45	So what?
12:30 Lunch	
13:45	Create a FSI Product
15:00	Prototype & Tests
15:30 Lunch	
15:45	Innovation at the core AND Innovation at the edge
16:15	So what?
16:45	Next Steps

MODULE 3 - 1.5 days

Module Objective

Participants develop the leadership knowledge and skill required to maintain personal energy and effectiveness in a volatile and unpredictable environment

Content Highlights

- DAC & Personal KLC's
- Digital Leadership Survey
- Polarity Thinking
- SBI Feedback
- Leadership Presence

Pre-work: Identify personal Key Leadership Challenge (KLC) & Complete DLS Online Assessment

FRIDAY - 1/2 day

13:30 - 14:00	INTRODUCTION & REFLECTIONS FROM MODULE 2, COACHING & IMMERSION
14:00 - 14:45	DEVELOPING A GROWTH MINDSET IN SERVICE OF YOUR TRANSFORMATION ROLE
BREAK	
15:00 - 16:00	LEADING COMPLEXITY THROUGH VERTICAL DEVELOPMENT
BREAK	
16:15 - 16:45	LEADING THE FUTURE AS A COLLECTIVE PROCESS
16:45 - 17:15	INTRODUCTION OF THE HBR CASE STUDY
17:15 - 17:30	RECAP THE DAY

SATURDAY – Full Day

09:00 – 09:30	DAY I REFLECTIONS
9:30 - 10:00	LEADERSHIP CULTURE – APPLICATION TO CASE STUDY
10:00 - 10:35	INTRODUCING POLARITIES
BREAK	
10:50 - 12:00	LEADING YOUR POLARITIES AND APPLICATION TO CASE STUDY
12:00 - 12:30	CULTIVATING LEADERSHIP PRESENCE
BREAK	
13:30 - 15:00	PRACTICING YOUR ROCKET PITCH
BREAK	
15:00 - 16:00	FROM HERE TO THERE: PERSONAL ACTION PLAN REVIEW AND LEADERSHIP COMMITMENT STATEMENTS
16:00 - 16:30	MODULE CLOSING AND EVALUATIONS

MODULE 4 - 1.5 days

Module Objective

Strengthen participant's ability to lead transformation through Strategic Thinking, Acting & Influencing, lead change and shape the required culture for future success.

Content Highlights

- The leading strategic Framework
- Identification of Strategic drivers
- Case Study
- Application to your project

Pre-work: Read the Case study

FRIDAY - 1/2 day

13:30	Learning Outcomes & Agenda
14:00	Komercni Bank Case Study
14:45	Strategic DAC
15:30 Break	
15:45	Strategic Leadership Framework
16:30	Review the HBR Case Study
17:00	Daily Wrap-Up & Application to your project

SATURDAY – Full Day

09:00 – 09:20	Review Day 1 & Introduce Day 2
9:20 - 9:55	Strategic Thinking, Acting & Influencing
9:55 - 10:45	Leading Change
10:45 - 11:00 BREAK	
11:00 - 11:45	Peer Consulting
11:45 - 12:30	Key Strategic Drivers (Part 4)
12:30 - 13:30 LUNCH BREAK	
13:30 - 14:30	Shaping Organization Culture & Application to Your Project
14:30 - 15:00	Introduction to Boundary Spanning Five Tricks
15:00 - 15:15 BREAK	
15:15 - 16:10	Boundary Spanning Leadership
16:10	Wrap-up, Evaluation, Next Steps, Projects

Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



An Optimal, Have-It-All Learning Environment

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.



Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

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