







الأكاديمية المالية THE FINANCIAL ACADEMY

2025







13,317 SAR



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High Performing Insurance Boards

Insurance boards face the formidable task of navigating the dynamic landscape of the insurance industry while ensuring that their companies remain steadfast in their commitment to policyholders, employees, shareholders, regulators, and all other stakeholders. Striking this balance requires strategic foresight and unwavering leadership.

Powered by the Swiss Re Institute for Executive Education, this course helps board members to better understand a challenging insurance landscape. The course explains the business fundamentals of an insurance company and key insurance profit drivers. Core topics include performance measurement, performance strategy, capital management, asset and liability management as well as strategic insights into insurance Mergers & Acquisitions.

Target Competencies

- Strategy Formulation
- Data Management Planning
- Underwriting analysis and risk evaluation
- Decision Making

Target Audience

- Non-Executive Board Members in Insurance and Reinsurance Companies
- Board Members of Supervisory and Regulatory Bodies in the Insurance Sector and Related Entities
- Board Members of Insurance Brokers and Agents

Learning Outcomes

- Understand how insurance companies create economic value and how to identify key profit drivers in insurance
- Develop comprehensive performance measurement and performance strategy approaches
- Address and find solutions to challenges in capital management, asset and liability management, and risk management
- Explore the strategic effects of Mergers & Acquisitions on the industry
- Learn from an experienced and award-winning expert and share views and best practices with your peers on supervisory boards of insurance companies





MORNING

09:00AM-09:05AM

Opening remarks

09:05AM-10:30AM

The economics of insurance (Performance measurement)

10:30AM-10:45AM

Break

10:45AM-12:15PM

The value drivers of insurance (Performance strategy)

12:15PM-01:15PM

Lunch and Networking

AFTERNOON

01:15PM-02:00PM

Strategic insights into insurance Mergers & Acquisitions (virtual)

02:00PM-02:15PM

Break

02:15PM-03:45PM

Solvency, capital and reinsurance (Capital management)

03:45PM-04:00PM

Break

04:00PM-05:25PM

Integrating underwriting and investment

05:25PM-05:30PM

Closing remarks

Classroom Sessions

Discussion Groups (Activity

Break/ Meai





About the Financial Academy

Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

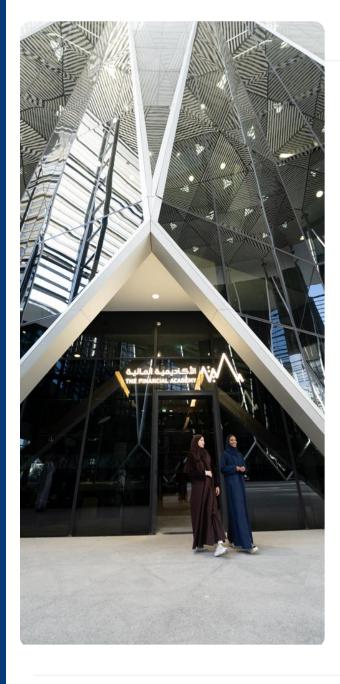
The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.





Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts. It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

https://fa.gov.sa/en?language=en

FOR A PERSONALIZED CONSULTATION

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